

From our Academic Development Programme

Entrepreneurship Course for Youth

Turn Summer Into a *Start-up!*

Learn how to launch, pitch, and
lead your own business idea

Register by 28 June 2025

Join our online summer course
and build your first big idea.

Overview

Introduction to the Course

Incorporating **entrepreneurial** education into the lives of young people equips them with **essential skills** that go far beyond the business world. These tools foster **personal growth** and prepare them for future success—academically, professionally, and socially.



**SCAN
ME!**



By nurturing an entrepreneurial mindset early on, we invest in a generation of innovative, responsible, and confident individuals—ready to lead, adapt, and positively shape an ever-changing world.



A photograph of two young women laughing together outdoors. The woman on the left is a Black woman with her hair in braids, wearing a dark, textured scarf. The woman on the right is an Asian woman with long dark hair and braces, wearing a blue and purple plaid shirt. They are both smiling broadly and looking towards each other. The background is a soft-focus outdoor setting with greenery. A dark blue diagonal graphic element is in the top right corner.

Why choose this course?

The Entrepreneurship Programme uniquely combines education, practical experience, and personal development to prepare young minds for future leadership and innovation, fostering creativity, resilience, and a strong sense of social responsibility.

Who is the course for?

This programme was created to teach the youth the fundamentals of entrepreneurship and provide them with the necessary skills to launch their own business ventures.

The course is for students within age groups

12-14

15-18



Why is this course beneficial?

Teaching the youth entrepreneurial skills is important as these skills contribute to their academic, personal, and future professional development. Entrepreneurship for youth is essential because it



Develops Analytical and Problem-Solving Skills



Builds Fundamental Financial Literacy



Fosters Creativity & Innovation



Enhances Leadership & Teamwork



Promotes Social Responsibility



Boosts Confidence & Self-Esteem

Meet your instructors



ANNA BRUNO

Business & Financial Mentor

Entrepreneur

TEDx Speaker

International Public Speaker



DR LENA RAMFELT

Founder of
Gearing Up Next Gen

Entrepreneur

Registration & Fees

~~£450~~
Early bird fee: £385*

Additional course information:

- Course length – 4 weeks
- Sessions per week – 2 weekly
- Session Duration – 2 hours

Course Modules Overview

- Session 1: Creativity & Observation
- Session 2: Introduction to Entrepreneurship
- Session 3: Idea Generation
- Session 4: Opportunity Analysis
- Session 5: Market Research
- Session 6: Design Thinking & Prototyping
- Session 7: Business Model
- Session 8: Pitch

***Terms & Conditions**

This discount offer is valid until 11:59 PM (UK time) on 15 June 2025. The discount is available to all students enrolling within that period. The discount applies only to the service marked and cannot be combined with any other promotion, voucher, or discount code. We reserve the right to modify or cancel this promotion at any time without prior notice.

Certificate Upon Completion:

A certificate of completion of the Entrepreneurship course will be released digitally by Excellence Online Academy and is verified by edX.

How to enrol

You can enrol by **scanning the QR code** (following page) or **visiting our website** at www.onlineexcellence.org.uk/academic-development.

**SCAN
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To learn more & enrol.

