# **Entrepreneurship Course** for Youth

Turn Summer Into a Start-up! Learn how to launch, pitch, and lead your own business idea



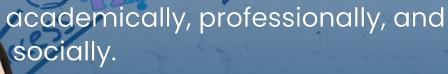
Join our online summer course and build your first big idea.



#### Overview

## Introduction to the Course

Incorporating entrepreneurial education into the lives of young people equips them with essential skills that go far beyond the business world. These tools foster personal growth and prepare them for future success—













for future leadership and innovation, fostering creativity, resilience, and a strong sense of social responsibility.

### Who is the course for?

This programme was created to teach the youth the fundamentals of entrepreneurship and provide them with the necessary skills to launch their own business ventures.

The course is for students within age groups

12-14

15-18





### Why is this course beneficial?

Teaching the youth entrepreneurial skills is important as these skills contribute to their academic, personal, and future professional development. Entrepreneurship for youth is essential because it



Develops Analytical and Problem-Solving Skills



Builds Fundamental Financial Literacy



Fosters Creativity & Innovation



Enhances Leadership & Teamwork



Promotes Social Responsibility



Boosts Confidence & Self-Esteem

### Meet your instructors



#### **ANNA BRUNO**

**Business & Financial Mentor** 

**Entrepreneur** 

**TEDx Speaker** 

International Public Speaker



#### **DR LENA RAMFELT**

Founder of Gearing Up Next Gen

Entrepreneur

### Registration & Fees

£450 Early Bird Fee: £385\*

#### **Additional course information:**

- Course length 4 weeks
- Sessions per week 2 weekly
- Session Duration 1.5 hours

#### **Course Modules Overview**

- Session 1: Creativity & Observation
- Session 2: Introduction to Entrepreneurship
- Session 3: Idea Generation
- Session 4: Opportunity Analysis
- Session 5: Market Research
- Session 6: Design Thinking & Prototyping
- Session 7: Business Model
- Session 8: Pitch

\*The Early Bird fee is valid until **22 July 2025 (11:59 PM UK time)** for registrations completed and paid in full during this period. This offer is non-transferable, non-refundable, and cannot be combined with other discounts. Standard fees apply after this date. Excellence Online Academy reserves the right to amend or withdraw this promotion without prior notice.

#### **Certificate Upon Completion:**

A certificate of completion of the Entrepreneurship course will be released digitally by Excellence Online Academy and is verified by edX.

#### **How to enrol**

You can enrol by **scanning the QR code** (following page) or **visiting our website** at www.onlineexcellence.org.uk/academic-development.



