

From our Academic Development Programme

Entrepreneurship Course for Youth

Turn Summer Into a *Start-up!*

Learn how to launch, pitch, and
lead your own business idea

Starts August 4 – Enrol Now!

Join our online summer course
and build your first big idea.

Overview

Introduction to the Course

Incorporating **entrepreneurial** education into the lives of young people equips them with **essential skills** that go far beyond the business world. These tools foster **personal growth** and prepare them for future success—academically, professionally, and socially.



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By nurturing an entrepreneurial mindset early on, we invest in a generation of innovative, responsible, and confident individuals—ready to lead, adapt, and positively shape an ever-changing world.



A photograph of two young women laughing together. The woman on the left is a Black woman with her hair in braids, wearing a black knitted scarf. The woman on the right is an Asian woman with long dark hair and braces, wearing a blue and purple plaid shirt. They are both smiling broadly. The background is a soft-focus outdoor setting with greenery. A dark blue diagonal graphic element is in the top right corner.

Why choose this course?

The Entrepreneurship Programme uniquely combines education, practical experience, and personal development to prepare young minds for future leadership and innovation, fostering creativity, resilience, and a strong sense of social responsibility.

Who is the course for?

This programme was created to teach the youth the fundamentals of entrepreneurship and provide them with the necessary skills to launch their own business ventures.

The course is for students within age groups

12-14

15-18



Why is this course beneficial?

Teaching the youth entrepreneurial skills is important as these skills contribute to their academic, personal, and future professional development. Entrepreneurship for youth is essential because it



Develops Analytical and Problem-Solving Skills



Builds Fundamental Financial Literacy



Fosters Creativity & Innovation



Enhances Leadership & Teamwork



Promotes Social Responsibility



Boosts Confidence & Self-Esteem

Meet your instructors



ANNA BRUNO

Business & Financial Mentor

Entrepreneur

TEDx Speaker

International Public Speaker



DR LENA RAMFELT

Founder of
Gearing Up Next Gen

Entrepreneur

Registration & Fees

~~£450~~
Early Bird Fee: £385*

Additional course information:

- Course length – 4 weeks
- Sessions per week – 2 weekly
- Session Duration – 1.5 hours

Course Modules Overview

- Session 1: Creativity & Observation
- Session 2: Introduction to Entrepreneurship
- Session 3: Idea Generation
- Session 4: Opportunity Analysis
- Session 5: Market Research
- Session 6: Design Thinking & Prototyping
- Session 7: Business Model
- Session 8: Pitch

*The Early Bird fee is valid until **22 July 2025 (11:59 PM UK time)** for registrations completed and paid in full during this period. This offer is non-transferable, non-refundable, and cannot be combined with other discounts. Standard fees apply after this date. Excellence Online Academy reserves the right to amend or withdraw this promotion without prior notice.

Certificate Upon Completion:

A certificate of completion of the Entrepreneurship course will be released digitally by Excellence Online Academy and is verified by edX.

How to enrol

You can enrol by **scanning the QR code** (following page) or **visiting our website** at www.onlineexcellence.org.uk/academic-development.

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To learn more & enrol.

